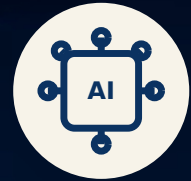


FOR INSURERS, BANKS AND CROSS-FUNCTIONAL BUSINESS TEAMS

Applied AI & Workforce Transformation

Learn. Apply. Build. Transform. Validate.

**APPLIED AI
GOVERNED
BUSINESS VALUE****4-DAY COURSE**

CLASSROOM | ONLINE | BLENDED

Move from AI awareness to applied business capability.

A practical transformation programme developed for financial-services teams who need more than an AI awareness course. Participants learn how to use generative AI intelligently, identify worthwhile business problems, redesign workflows, build minimum-sufficient prototypes, apply governance and translate the strongest opportunities into disciplined business cases.

WHAT PARTICIPANTS WILL COVER

Practical AI literacy & judgement

Build confidence in prompting, research, critique, structured work and responsible use of generative AI.

Opportunity discovery & prioritisation

Map real workflows, identify pain points and filter opportunities against impact, feasibility, risk and time-to-value.

Workflow design & prototyping

Define human and AI roles, controls and future-state workflows, then build the minimum prototype needed to test assumptions.

Validation, governance & business case

Challenge desirability, feasibility, viability and governability, then produce a decision-ready recommendation.

Practical learning with optional tools and take-away resources.

Applied transformation learning

Real business workflows are the learning environment - participants research, challenge, design, build, test and decide.

Optional AI tools & prototype support

Optional access to configured GPTs, AI workflow resources, prototyping support and specialist tools used during the programme.

Reusable transformation toolkit

Templates, prompts, workflow methods, governance resources, business-case frameworks and support documents for continued use.



Let's discuss your applied AI learning priorities.

The programme can be configured for specific functions, cohorts, governance boundaries and business priorities.

Start a conversation ->admin@shoreline-asia.com