

FOR BANKS, INSURERS AND BANCASSURANCE LEADERS

Bancassurance Strategy & Execution

Build it well. Grow it sustainably. Execute with confidence.



STRATEGIC
PRACTICAL
COMMERCIAL

3-DAY COURSE

CLASSROOM | ONLINE | BLENDED

Build stronger bancassurance businesses.

A practical programme for leaders who want to strengthen bancassurance strategy, partnership management, distribution and performance. The course connects business model choices to frontline execution, digital capability, product strategy and disciplined performance management.

WHAT PARTICIPANTS WILL COVER

Strategy, economics & business model

Clarify ambition, market choices, value drivers, partnership economics and the operating model needed for sustainable growth.

Distribution & customer journeys

Strengthen branch, referral, digital, embedded and contextual distribution across the customer journey.

Sales execution & performance

Improve frontline capability, sales management, conversion, customer outcomes and performance discipline.

Product, governance & control

Connect product strategy, partner alignment, conduct risk, controls and management reporting.

Practical learning with optional tools and take-away resources.

Applied bancassurance learning

Grounded in real operating experience, case discussion and practical frameworks that can be used back in the business.

Optional AI-enabled support tools

Optional access to advanced AI-based strategy, research, analysis and action-planning tools to reinforce learning.

Downloads & support documents

Comprehensive downloadable guides, templates, checklists and support documents for ongoing workplace use.



Let's discuss your bancassurance
learning priorities.

Course delivery and examples can be tailored to your market, roles and operating model.

Start a conversation ->

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