

FOR INSURERS, BANKS AND PRODUCT LEADERS

Advanced Insurance Product Development

Design with insight. Govern with discipline. Launch with confidence.



INNOVATION
GOVERNANCE
AI & DATA

3-DAY COURSE

CLASSROOM | ONLINE | BLENDED

Build future-ready products that meet real customer needs.

An executive-level course on modern product development for insurers and financial institutions. It combines customer insight, product governance, commercial evaluation, AI and data, operating models and launch discipline so participants leave with practical frameworks for better product decisions.

WHAT PARTICIPANTS WILL COVER

Customer insight & proposition design

Translate customer need, behavioural insight and market evidence into clear, relevant propositions.

Product governance & fair value

Embed conduct, suitability, fair value, lifecycle monitoring and accountable decision-making in product design.

AI, data & advanced analytics

Explore practical uses of AI, machine learning and data in ideation, segmentation, pricing and product communication.

Launch readiness & strategic review

Strengthen cross-functional readiness, distribution enablement, post-launch monitoring and future product strategy.

Practical learning with optional tools and take-away resources.

Applied product development

Workshop-based learning using maturity diagnostics, governance frameworks and product design tools.

Optional AI-enabled support tools

Optional access to AI product challenge, research, analysis and decision-support tools used to test ideas and assumptions.

Downloads & support documents

Comprehensive downloadable guides, templates, checklists and support documents for ongoing workplace use.



Let's discuss your product development learning priorities.

The programme can be adapted to your product portfolio, governance model and market priorities.

Start a conversation ->

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